Affiliate Marketing Business Plan Template

Year One

Financial Goals

1. Earn $xx,xxx in monthly commissions / revenue by xx/xx/xxxx
2. Earn $xx.xxx in monthly commissions / revenue by xx/xx/xxxx

Month 1

|  |  |  |
| --- | --- | --- |
| Task | Status | Notes |
| Complete affiliate training |  |  |
| Choose niche / general focus for my site |  |  |
| Choose brand |  |  |
| Purchase domain name |  |  |
| Create core pages |  |  |
| Build website |  |  |
| Create basic funnel |  |  |
| Create 10 articles – low comp. |  |  |
| Set up Google Analytics |  |  |
|  |  |  |

Months 2-3

|  |  |  |
| --- | --- | --- |
| Task | Status | Notes |
| Develop system for finding keyword topics |  |  |
| Create basic content plan – article ideas |  |  |
| Create at least 5 articles / week |  |  |
| Continue education / watch at least 3 training videos / week |  |  |

Months 4-6

|  |  |  |
| --- | --- | --- |
| Task | Status | Notes |
| Create at least 5 articles / week |  |  |
| Continue education / watch at least 3 training videos / week |  |  |
|  |  |  |

Months 6-12

|  |  |  |
| --- | --- | --- |
| Task | Status | Notes |
| Create at least 5 articles / week |  |  |
| Continue education / watch at least 3 training videos / week |  |  |
| Get familiar with Google Analytics |  |  |
| Educate myself on improving my content, rankings and traffic, spend time learning about conversion optimization |  |  |